



## **Measures That Matter Data Summit September 19 – 20, 2017**

### **Meeting Goals and Agenda**

**Hyatt Regency Baltimore Inner Harbor  
300 Light Street  
Baltimore, Maryland 21202**

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#### **Meeting Goals:**

- Develop a shared understanding among participants that:
    - Our needs for library data have evolved as the role of libraries has shifted in the digital age;
    - There are good models in other fields to learn from and experienced people who can help us;
    - The solutions will result in better quality data that helps us improve our services, better serve our communities, and demonstrate our value to voters, legislators and funders;
    - There is no quick fix to this complex problem, finding solutions will be an iterative process that takes place over time; and
    - Together, we need to develop and articulate an Action Plan that will move the field forward.
  - Create a clear, detailed plan on how library data challenges can be addressed.
  - Garner commitment to work together to approve and advance the plan.
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## Agenda:

### Tuesday, September 19<sup>th</sup> (Day 1)

7:30 – 8:30 am	<b>Registration and Continental Breakfast</b> ( <i>Constellation Ballroom Foyer</i> )
8:30 – 8:50 am	<b>Welcome</b>  <b>Sandra Treadway</b> , President, Chief Officers of State Library Agencies (COSLA) <b>Kathryn Matthew</b> , Director, Institute of Museum and Library Services (IMLS) <b>Ken Wiggin</b> , Chair of the Measures that Matter Working Group and Past President (COSLA)  <i>Purpose:</i> To give a background on MTM and ensure everyone has a clear understanding of what we hope to accomplish at the Summit.
8:50 – 9:30 am	<b>Opening Plenary</b>  <b>Chantal Stevens</b> , Executive Director, Community Indicators Consortium
9:30 – 10:30 am	<b>What Matters: How Should We Measure Community Impact in Key Domains?</b> (World Café)  <i>Purpose:</i> To discuss how to tell compelling, community-based stories through coordination of current data collection efforts, the addition of new indicators and use of data from community partners.
10:30 - 10:45 am	<b>BREAK</b> ( <i>Constellation Ballroom Foyer</i> )
10:45 am - 12:00 pm	<b>Continuation of “What Matters”</b>
12:00 – 12:45 pm	<b>LUNCH</b> ( <i>Constellation Ballroom – lunch buffet set up in foyer</i> )
12:45 – 1:15 pm	<b>Report out from “What Matters”</b>
1:15 – 2:00 pm	<b>Meeting the Data Needs of Library Field/Library Data Users</b> (Panel Discussion)  <i>Purpose:</i> To identify ways to enhance librarians’ understanding and use of data.  <i>Moderator:</i> <b>Annie Norman</b> , State Librarian, Delaware Division of Libraries <i>Panelists:</i> <b>Denise Davis</b> , Strategic Initiatives Manager, Allen County Public Library (IN) <b>Joe Matthews</b> , JRM Consulting
2:00 – 3:00 pm	<b>Meeting the Data Needs of Library Field/Library Data Users</b> (Small Group Discussions – assignments are listed on the back of your name badge)  State A ( <i>Constellation Ballroom</i> ) State B ( <i>Constellation Ballroom</i> ) Local A ( <i>Constellation Ballroom</i> ) Local B ( <i>Frederick Room</i> ) Local C ( <i>Annapolis Room</i> ) Data Leaders ( <i>Columbia Room</i> ) National ( <i>Baltimore Room</i> )

3:00 – 3:15pm	Break ( <i>Constellation Ballroom Foyer</i> )
3:15 – 3:45 pm	<b>Meeting the Data Needs of Library Field/Library Data Users</b> (Report Outs from Small Group Discussions)
3:45 – 4:30 pm	<b>Education and Arts Sector Data</b> (TED-Style Lightening Talks)  <i>Purpose:</i> To offer vivid illustrations of how other sectors have addressed their data challenges  <i>Speakers:</i> <b>Troy Wheeler</b> , President, Ed-Fi Alliance <b>Ross Santy</b> , Associate Commissioner, National Center for Education Statistics <b>Nicholas Crosson</b> , Research Manager, DataArts
4:30 – 5:00 pm	<b>Day 1 Reflections, Wrap Up &amp; Preview of Day 2</b>  <b>Timothy Cherubini</b> , Executive Director, COSLA <b>Bill Vesneski</b> , Luma Consulting
5:00 pm -	Dinner (on your own)

## Wednesday, September 20<sup>th</sup> (Day 2)

7:30 – 8:30 am	<b>Registration and Continental Breakfast</b>
8:30 – 8:45 am	<b>Welcome; Preview of Day 2</b>  <b>Sandra Treadway</b> , President, Chief Officers of State Library Agencies (COSLA); <b>Chantal Stevens</b> , Executive Director, Community Indicators Consortium
8:45 – 9:45 am	<b>Meeting the Data Needs of Community Stakeholders</b> (Panel Discussion)  <i>Purpose:</i> To explore how libraries can collaborate with community-based organizations to share data and information to better assess their impact.  <i>Moderator:</i> <b>Jennifer Nelson</b> , Director, State Library Services & Charter Center, Minnesota Department of Education  <i>Panelists:</i> <b>Allister Chang</b> , General Director, Libraries Without Borders <b>Jane Eastwood</b> , Director, St. Paul Public Library (MN) <b>Amy Garmer</b> , Director, Aspen Institute Dialogue on Public Libraries
9:45 – 10:00 am	<b>BREAK</b> ( <i>Constellation Ballroom Foyer</i> )

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<p><b>10:00 – 11:00 am</b></p>	<p><b>Perspectives on Current Data Collection Efforts</b> (Panel Discussion)</p> <p><b>Purpose:</b> To understand needs and opportunities as envisioned by data leaders from the library and other fields</p> <p><b>Moderator:</b> <b>Kurt Kiefer</b>, State Librarian and Assistant State Superintendent, Division for Libraries and Technology, Wisconsin Department of Public Instruction</p> <p><b>Panelists:</b> <b>Matt Birnbaum</b>, Institute of Museum and Library Services  <b>Jim Campbell</b>, Director, AEM Education Services  <b>Nicholas Crosson</b>, Research Manager, DataArts  <b>Mary Lee Kennedy</b>, Urban Libraries Council  <b>Nancy Sharkey</b>, Common Education Data Standards (CEDS) Initiative, National Center for Education Statistics  <b>Troy Wheeler</b>, President, Ed-Fi Alliance</p>
<p><b>11:00 am – 12:30 pm</b></p>	<p><b>Action Planning</b> (Small Group Discussions)</p> <p><b>Purpose:</b> To create detailed next steps for inclusion in the action plan.</p> <p>Group 1 (<i>Columbia Room</i>)  Group 2 (<i>Constellation Ballroom</i>)  Group 3 (<i>Constellation Ballroom</i>)  Group 4 (<i>Frederick Room</i>)  Group 5 (<i>Constellation Ballroom</i>)  Group 6 (<i>Annapolis Room</i>)  Group 7 (<i>Baltimore Room</i>)</p>
<p><b>12:30 – 1:30 pm</b></p>	<p><b>LUNCH</b> (<i>Constellation Ballroom – lunch buffet set up in foyer</i>)</p>
<p><b>1:30 – 2:30 pm</b></p>	<p><b>Perspective on Measures that Matter</b> (Public Broadcast Session)</p> <p><b>Purpose:</b> Opportunity for those not in Baltimore to hear a summary of conversations from each session and reflections from participants, and to pose questions.</p> <p><b>Kathryn Matthew</b>, Director, Institute of Museum and Library Services (IMLS)  <b>Sandra Treadway</b>, President, Chief Officers of State Library Agencies (COSLA)  <b>Stacey Aldrich</b>, Hawaii State Librarian  <b>Kurt Kiefer</b>, State Librarian and Assistant State Superintendent, Division for Libraries and Technology, Wisconsin Department of Public Instruction  <b>Kendall Wiggin</b>, Connecticut State Librarian</p>
<p><b>2:30 – 3:15 pm</b></p>	<p><b>Closing Plenary</b></p> <p><b>Brooks Rainwater</b>, Senior Executive and Director of the National League of Cities' Center for City Solutions</p>
<p><b>3:15 – 3:30 pm</b></p>	<p><b>Closing Remarks</b></p> <p><b>Sandra Treadway</b>, President, Chief Officers of State Library Agencies (COSLA)  <b>Kathryn Matthew</b>, Director, Institute of Museum and Library Services (IMLS)</p>